

# VP2009 vs. VP530

## Video Phone



**VP2009P**



## Business Video Phone



**VP530**

# 1

The voice quality is as good as T28 now !

HD



- Excellent speaker experience
- Excellent voice pickup experience

## Benefit :

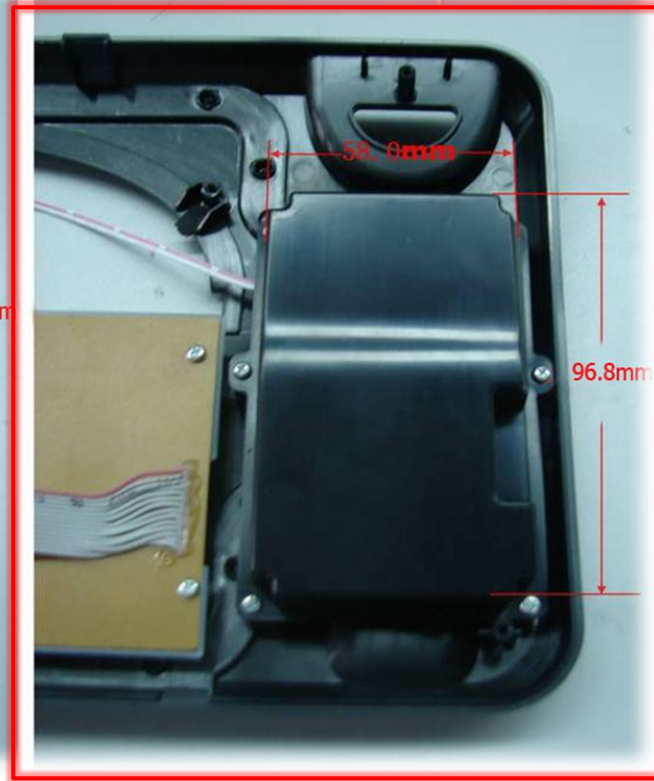
- The VP530 offers business-grade voice quality, which greatly improves the communication efficiency.

# Excellent Speaker Experience

VP2009P



VP530



1.4 X

Larger speaker sound box, better bass experience.

# Longer and Wider Pickup Range

## Longer pick-up distance



VP2009P



VP530



1.4 times

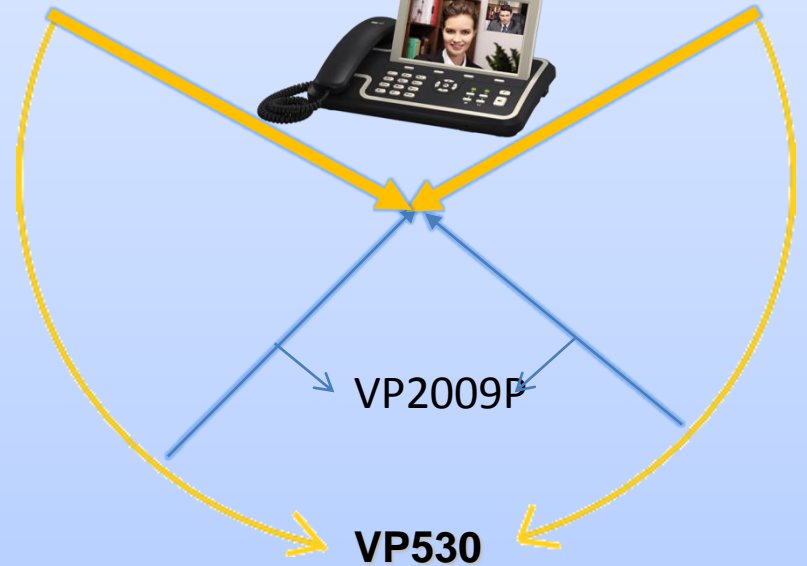


## Wider pick-up angle



VP2009P

VP530



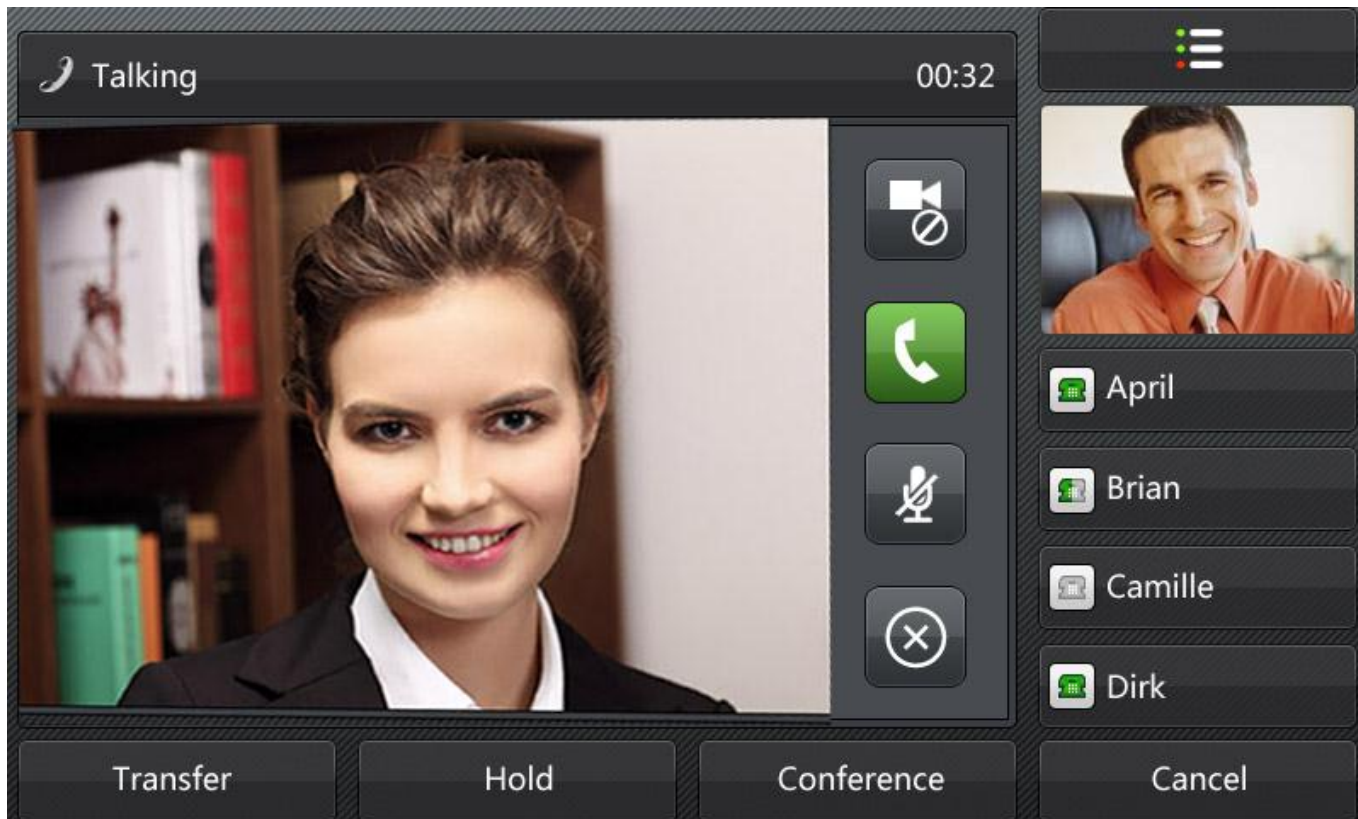
2

# New Business UI



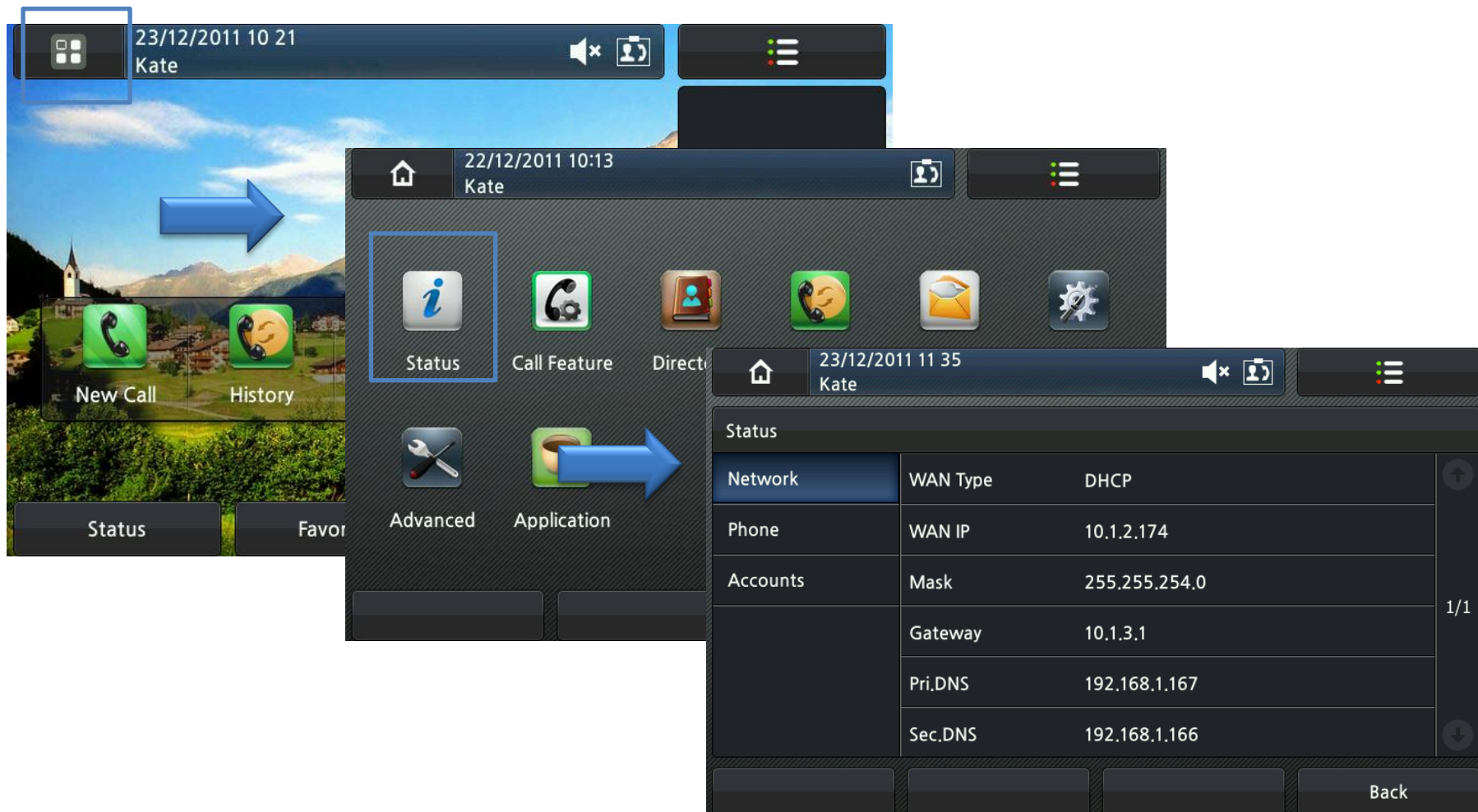
- Quick access to new call, call log, directory, voice mail
- Near-site video

# Calling interface



- Large far-site video experience
- Easily switch to another call when multiple calls

# Menu



- 3-step menu
- Home button for quickly back to idle



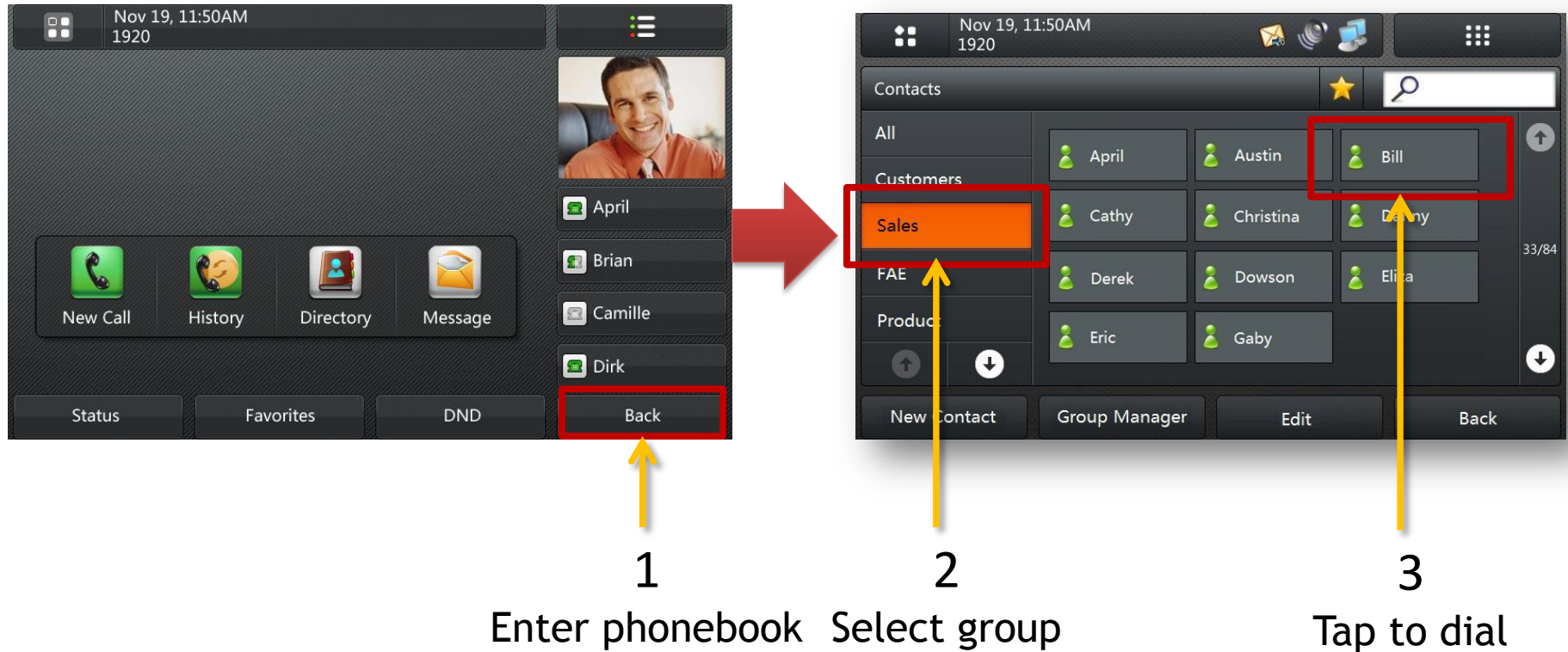
- BLF and one-touch speed dial everywhere (idle/talking/...)
- Up to 18 DSS-Keys

3



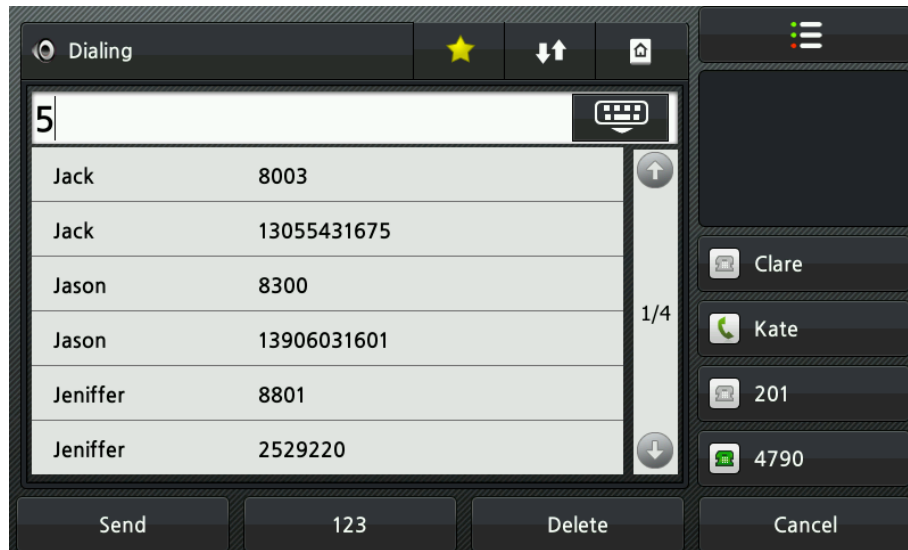
- 3-Touch find the contact
- Enhanced search engine
- Soft keypad and memory
- Deployment tools

# 3-Touch find the contact

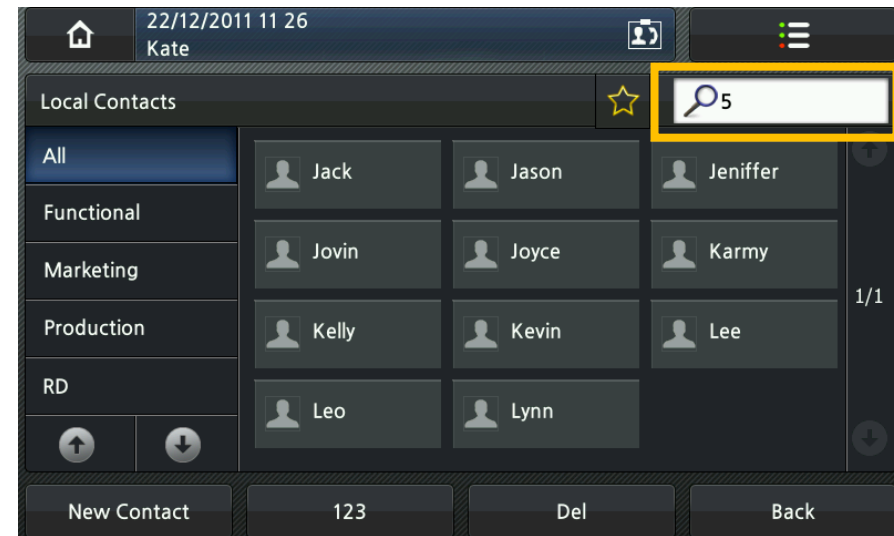


- Contacts are grouped as company organization structure, easy and fast to find the targets.

# Enhanced Search Engine



Search and filter in dialing



Search and filter in phonebook

- Search everywhere (dialing/phonebook)
- Search source including phonebook(local/remote), LDAP, call log, favorite etc.
- Intelligent search, less input and faster get.

# Intelligent Search Method (e.g. Mike)

## Traditional Search

 MIKE



66 4444 555 333

= **12** times operating

## Intelligent Search

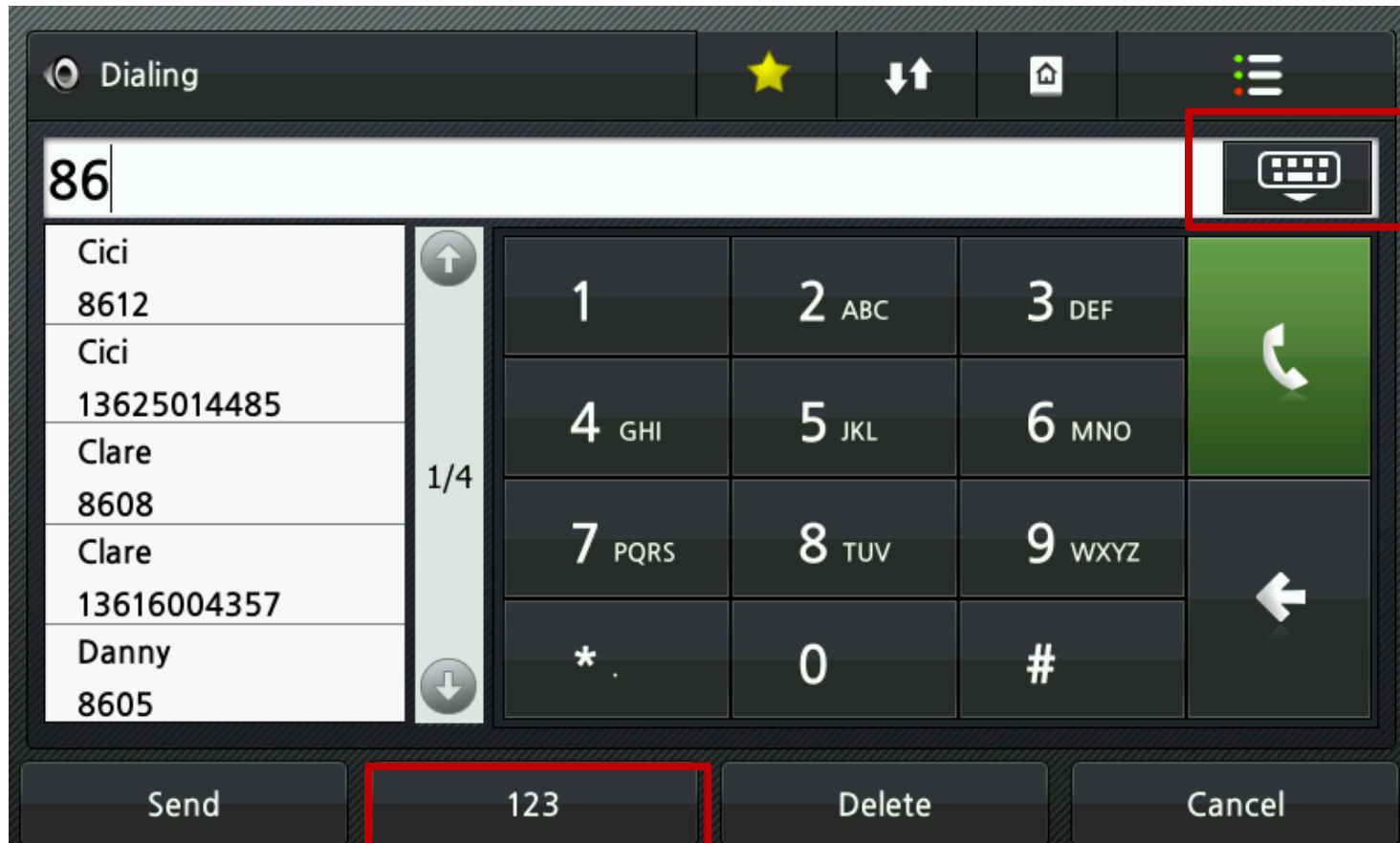
 6453



6 4 5 3

Only **4** times operating

# Soft Keypad and Memory



- Virtual keypad on the phone for full touch experience, makes fingers less movement.
- Memory the habit of your choose, including input method and soft keypad.

# Contact Tool Solution



|    | A                 | B           | C                    | D                    | E                   | F                  | G           |
|----|-------------------|-------------|----------------------|----------------------|---------------------|--------------------|-------------|
| 1  | <b>Department</b> | <b>Name</b> | <b>Office Number</b> | <b>Mobile Number</b> | <b>Other Nmuber</b> | <b>Max Entrise</b> | <b>1000</b> |
| 2  | Sales             | Austin      | 8102                 | 13400662100          |                     |                    |             |
| 3  | Sales             | April       | 8203                 | 13400662101          |                     |                    |             |
| 4  | Sales             | Maggic      | 8205                 | 13400662102          |                     |                    |             |
| 5  | Sales             | Nancy       | 8200                 | 13400662103          |                     |                    |             |
| 6  | Marketing         | Wendy       | 8800                 | 13400662104          |                     |                    |             |
| 7  | Marketing         | Eliza       | 8701                 | 13400662105          |                     |                    |             |
| 8  | Marketing         | Kevin       | 8702                 | 13400662106          |                     |                    |             |
| 9  | FAE               | Vin         | 8600                 | 13400662107          |                     |                    |             |
| 10 | FAE               | Pablo       | 8610                 | 13400662108          |                     |                    |             |
| 11 | R&D               | Jack        | 8005                 | 13400662100          |                     |                    |             |
| 12 |                   |             |                      |                      |                     |                    |             |

## Excel template and converter

- Provides Excel template for administrator to create and edit the remote XML phonebook easily, just copy and paste visually.
- The Excel template also builds in a convert button, one-click to generate the right format remote phonebook file.
- Suite documents from creating, editing, converting and deploying. Administrator can start to deploy easily with the documents.

4

# Full Business Features



VP2009P



VP530

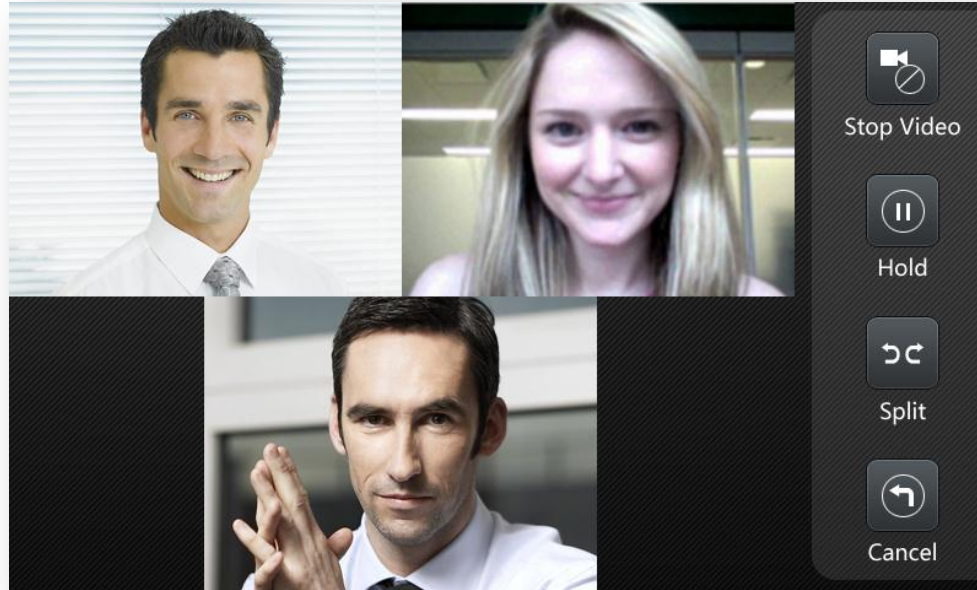
|                               |          |          |
|-------------------------------|----------|----------|
| <b>Business Call Features</b> | <b>X</b> | <b>✓</b> |
| <b>PBX Features</b>           | <b>X</b> | <b>✓</b> |
| <b>Deploy Features</b>        | <b>X</b> | <b>✓</b> |
| <b>Directory Features</b>     | <b>X</b> | <b>✓</b> |
| <b>Security Features</b>      | <b>X</b> | <b>✓</b> |
| <b>3-way video conference</b> | <b>X</b> | <b>✓</b> |

- Including most of the T2x-V60 business features and VP particular functions.

# 3-way Video Conferencing



# 3-way Video Conferencing



- This feature helps enterprise to hold a video meeting among branches but unwanted the expensive MCU.
- Real local 3-way video conferencing, another 2 parties can also see the mix video, which Polycom and Grandstream do not support.

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# Open API



Hotel customized GUI



Value-added Applications

## VP530 OpenAPI features

- XML browser
- Action URI
- Action URL
- The openAPI enables enterprise to customized the GUI for their business;
- Also third-party can develop applications to integrate VP530 into the business systems like CRM.

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# Better Texture Surface



- Dust-proof
- Dirty-endurable
- Scratch-proof

# VP530 | Features Summary



- Enhanced HD Voice
- New Business UI
- Directory Solution
- Full Business Features
- Open API
- Better texture surface



# Competitive Advantages

# Beat Polycom VVX1500

The same quality , more features, better user experience, Only **40%** of the price



|                          |                          |                          |
|--------------------------|--------------------------|--------------------------|
| Price ( MSRP )           | <b>\$ 389</b>            | <b>\$1099</b>            |
| Model                    | Yealink                  | Polycom                  |
|                          | VP530                    | VVX1500                  |
| Chipset                  | TI DM6446                | TI DM6446                |
| 3-way video Conferencing | ✓                        | X                        |
| LDAP                     | Free                     | Charged                  |
| Open VPN                 | ✓                        | X                        |
| LCD                      | 7 inches<br>Touch screen | 7 inches<br>Touch screen |
| HD Voice                 | ✓                        | ✓                        |
| Camera                   | 2M Pixels                | 2M Pixels                |

# Beat Grandstream GXV3175

Grandstream GXV3175 does not focus on the **business market** but the **consumer market**.

Drawbacks of GXV3175 on business features :

- ✗ Slow response speed
- ✗ Not reliable
- ✗ Hard touch experience
- ✗ Limited business features



For more details, please find the comparison table.

Thank you!

