

# Yealink, Your Best Choice

Joint Presentation by Yealink & Gentek



Speaker

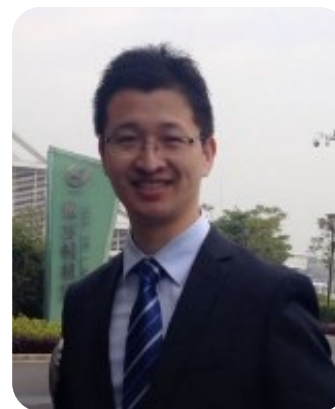
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## About Yealink

## A Leading Innovative Technology Company

- Founded in 2001, 100% focus on VoIP terminals since establishment
- 12+ years of VoIP experience
- Core team members have 20+ years of telecom industry experience
- 200+ engineers in R&D

## Ecosystem

- 70+ technology partners
- 60+ distributors around the world
- Diversified customers in more than 140 countries

## The Global TOP3 SIP Phone Provider

- Achieved a 2-digit increase rate in sales revenue for 5 consecutive years
- Global TOP3 SIP Phone Provider since 2013



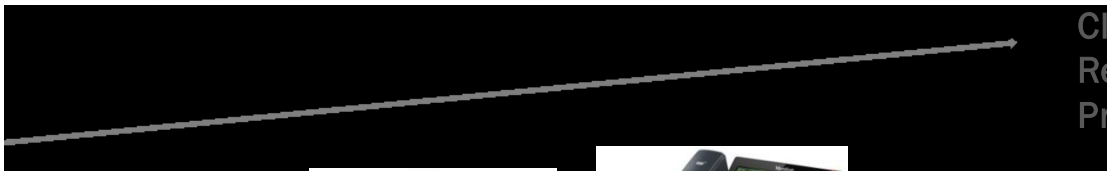
## Why Yealink



# A Full-range of Products



Redirection Server



Cloud-based Service  
Redirection and  
Provisioning Service



SIP-T41P



SIP-T42G



SIP-T46G



SIP-T48G

T4 series IP Phone



SIP-T32G



SIP-T38G



VP530



W52P

T3 series IP Phone &  
IP Video phone &  
DECT Phone



SIP-T19P



SIP-T20P



SIP-T21P



SIP-T22P



SIP-T26P



SIP-T28P

T2 series IP Phone  
& T19 IP Phone



EHS36



YHS32



EXP38



EXP39

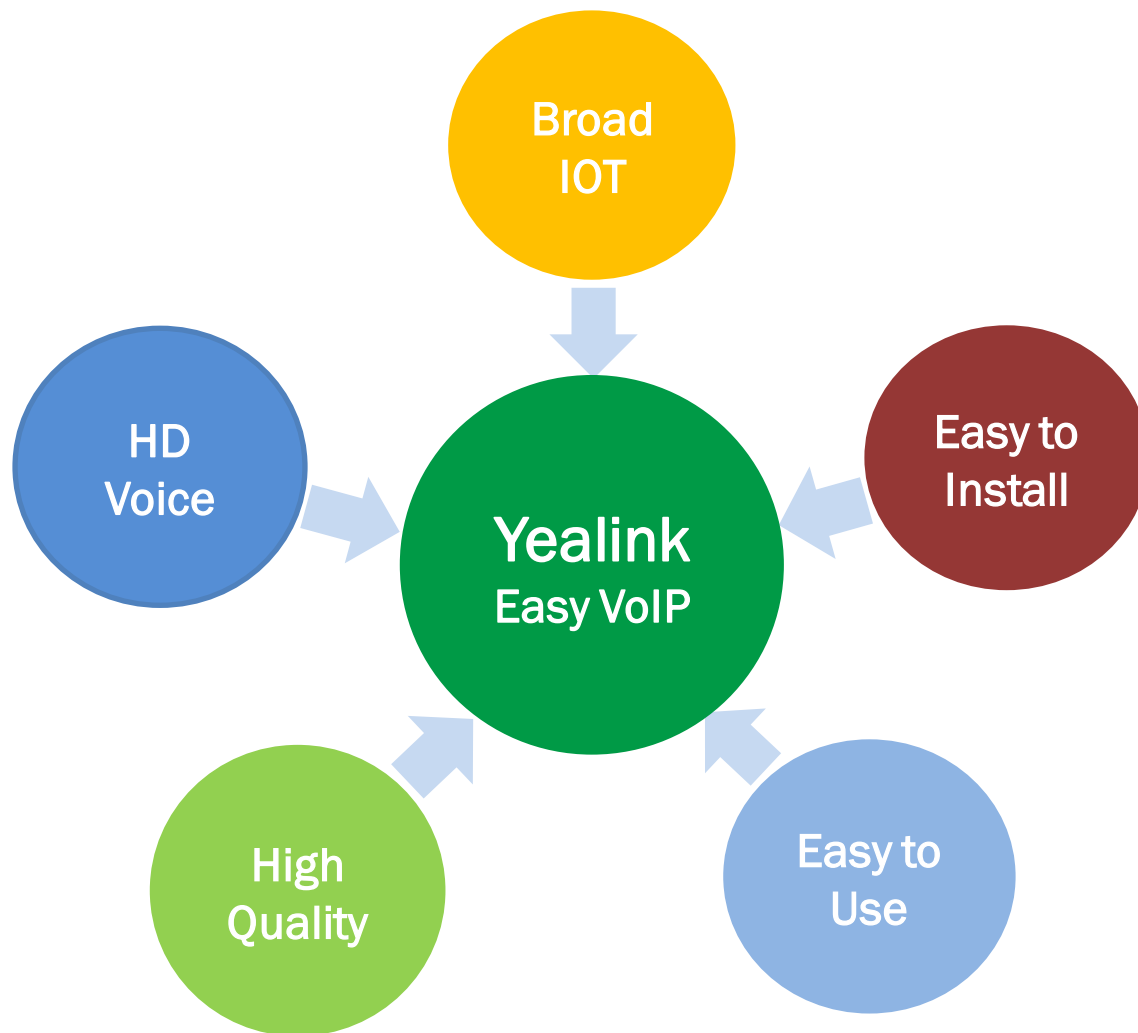


EXP40



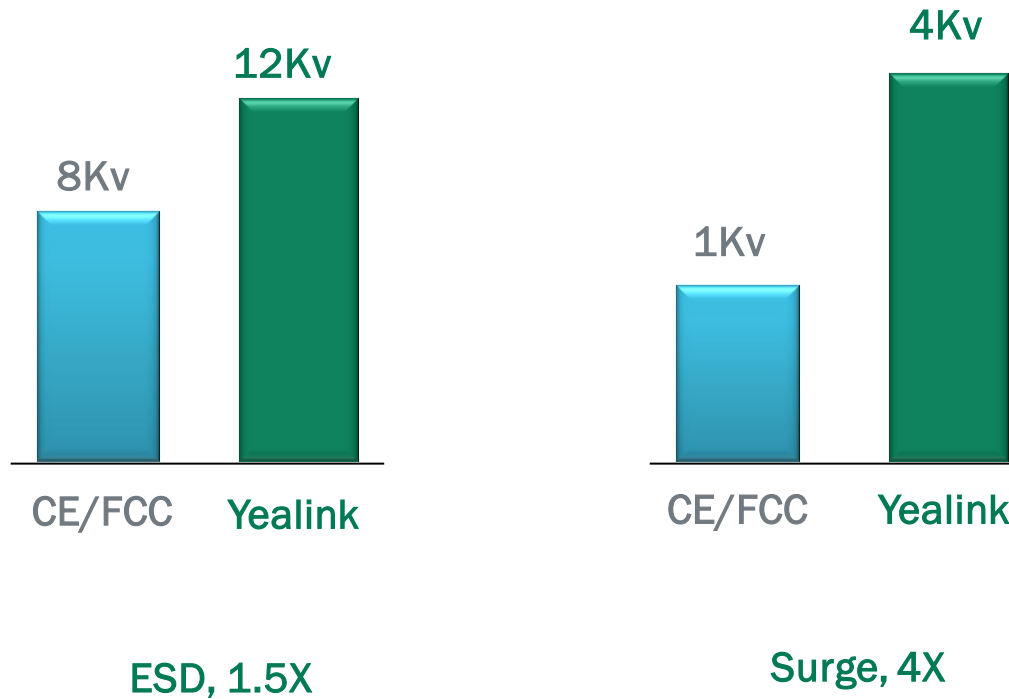
BT40

Accessories

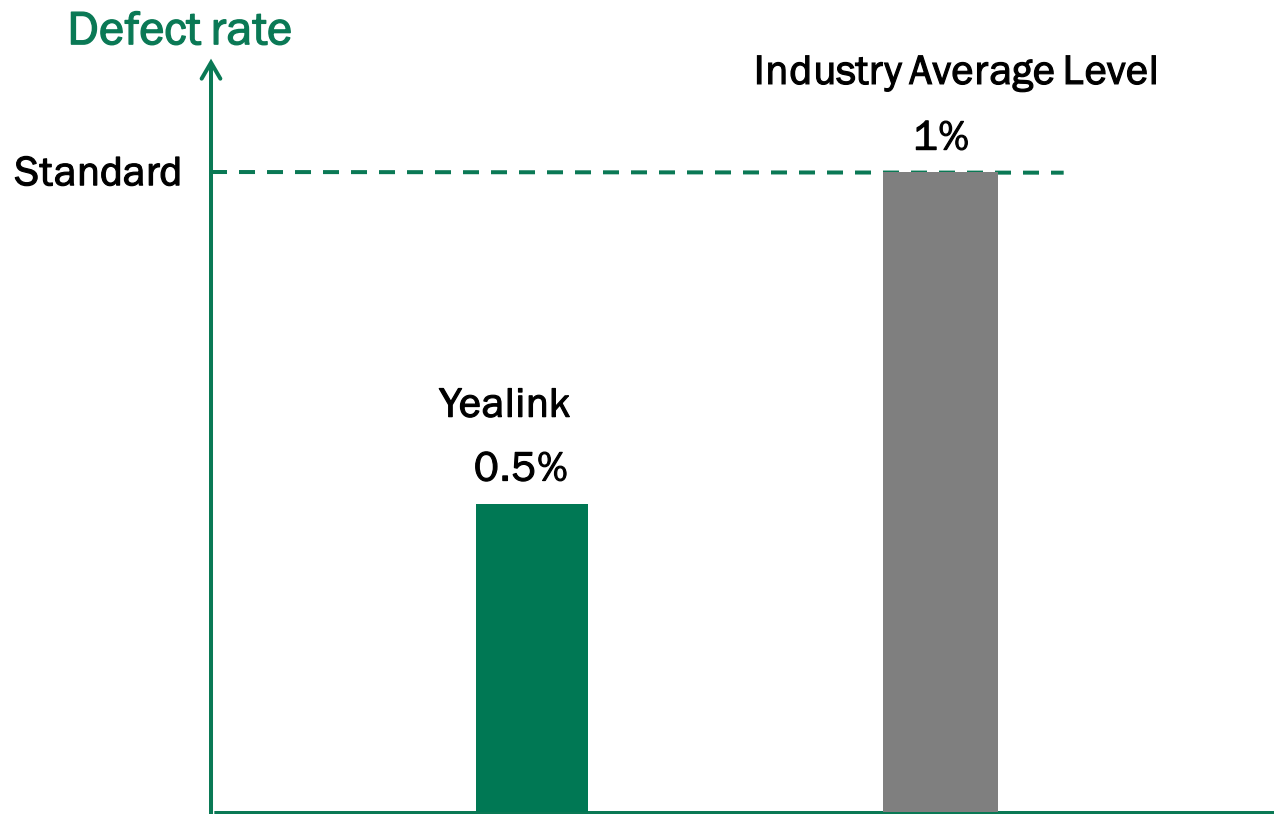




## Yealink Standard



Higher Standard, Better Quality



- Over millions of units shipment worldwide
- Much lower than industry standard



Newly designed HD Handset



Improved speaker cavity



Yealink HD voice solution

- TIA-920 compliance
- HAC and HD supported



## Easy to install and maintain

- BroadSoft device manager
- TR069
- FTP/TFTP/HTTP/HTTPS auto-provision
- Yealink RPS

## Easy to use

- Localized languages
- Menu-drive friendly UI

# Excellent Technical Support



- 200+ R&D Engineers
- Core team has 20+ years of communication experience
- Efficient and effective technical support
- Proven strong technical ability (eg. Vonage, Nextiva, Star2Star...)



# Worldwide Partners (Partial List)

SMB	    ...
Enterprise	   ...
Carrier	   ...
IP Contact Center	   ...



## Features for SMB

- BLF/BLA
- Voicemail
- Intercom/Paging
- Call pickup/park
- Dial plan
- Call recording
- Auto provision
- .....



## Certified by leading IP-PBX



## Features for Enterprise

- LDAP phonebook
- XML browser/screen
- Open VPN
- Push XML
- LLDP
- TLS/SRTP/HTTPS
- .....



## Certified by the leading system



**NEC**



- Yealink is BroadSoft Premier Partner
- Fully Compatible with BroadWorks R18



**The BroadSoft Premier  
Access Solutions Partner**

**Solution**

## Features for BroadSoft

- BW Device Management support
- TR069, SNMP
- BW Features Synchronization (DND, FWD, ACD)
- Busy Lamp Field(BLF)
- Shared Call Appearance(SCA)
- DNS SRV Lookup
- Network conference
- Network call logs
- Network phonebook .....

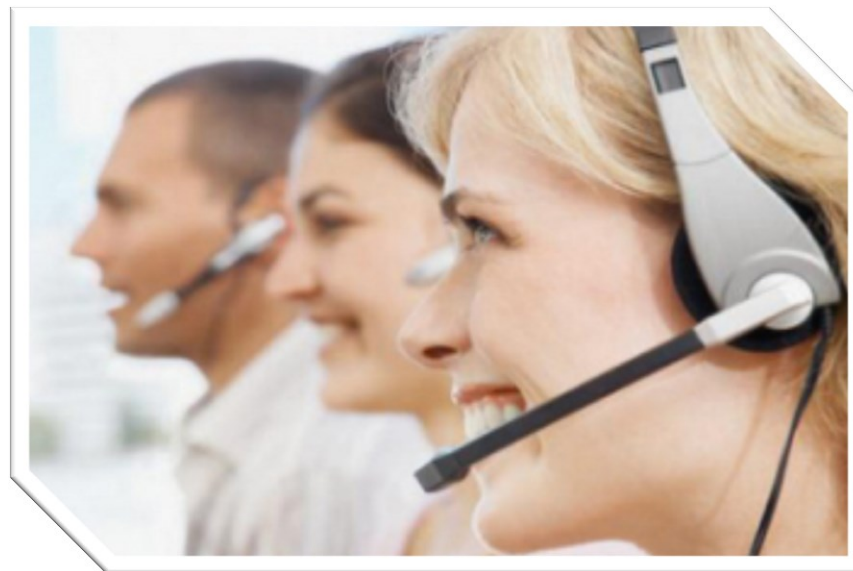


## Customers



## Features for IPCC

- Auto Call Distribution (Login/Logout)
- Status control (Available/Unavailable)
- Status synchronization
- Hot-desking
- Action URL
- Action URI
- Call pickup
- Intercom
- .....



## Compatible with the Leading System



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# Demo Program

❑ Haven't tried Yealink? Please take advantage of below program

- Evaluate Yealink SIP-T22P+SIP-T46G up to 30 days for Free
- This promotion is based on "while supplies last."

❑ Three Lucky Attendees Will Get a \$100 CAD Esso Gas Card



Call Gentek Sales for Details



# Thank You Q&A

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